

## Why Choose Us?

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Proven track record providing high quality leadership and technical support in these areas:

- Applying a health equity and social justice framework to address disparities
- Coalition-building
- Community and youth engagement
- Community-based participatory research
- Social marketing
- Strategic planning
- Workshop development and facilitation



## Partnerships

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- American Cancer Society
- American Heart Association
- American Lung Association
- Center for Tobacco Research and Intervention Research, University of Wisconsin Madison, School of Medicine and Public Health
- City of Milwaukee Health Department
- Housing Authority City of Milwaukee
- Hayat Pharmacy
- Medical College of Wisconsin
- Milwaukee Area Health Education Center (AHEC)
- University of Wisconsin, Zilber School of Public Health
- Wisconsin Department of Health Services

## About Us

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Lorraine Lathen founded Jump at the Sun Consultants, LLC (JATSC) in 2007. The public health agency has partnered with both private and public agencies to reduce health disparities and improve health outcomes. Ms. Lathen is the Director of the Wisconsin African American Tobacco Prevention Network and Wisconsin Tobacco Prevention and Poverty Network.



Helping communities reach new heights

Lorraine Lathen, MA  
President  
llathen@jumpatthesunllc.com

11520 N Port Washington Rd, Suite # 2  
Mequon, WI 53092  
(414) 736 - 8438