

RETAILERS

AS TOBACCO PREVENTION ALLIES

Retailers are critical partners in the tobacco prevention movement.

INTENDED AUDIENCE:

Tobacco prevention advocates interested in collaborating with tobacco retailers.

FORMATS:

This training can be customized to meet your training needs. **It is best suited for a one-day in-person training**, but can also be offered as:

- (1) 90 minute virtual workshop, combined with 1/2 day in-person workshop
- (2) 90 minute virtual workshops



Expected Outcomes

Participants of this training will be able to:

- Assess individual and/or organizational readiness to engage retailers as tobacco prevention allies
- Summarize at least 3 best practices for supporting tobacco retailer engagement
- Discuss tobacco disparities through a transformative, health equity and social justice frame
- Access and utilize tobacco retailer engagement planning tools



For more information about ***Engaging Tobacco Retailers As Tobacco Prevention Allies*** and/or to schedule a training, visit <https://forms.gle/M7n2r2LB8SwnjMKE7>