# Planning a Quit Journey to Stop Smoking Published on: Tue Nov 14, 9:54am

- Reach 4,600 people The number of people that saw your ads at least once.
- 117 link clicks to <u>here</u> The number of clicks on links within the ad that led to advertiser-specified destinations



Performance 0 \$108.09 spent over 12 days. Reach 6 Link clicks 4,600 117 Cost per Link Click \$0.92 Activity Post engagements 2270 3-second video plays Link clicks 117 Post reactions 12 **Audience** This ad reached 4,600 people in your audience. **People** Placements Locations 20% 10% 0% 25-34 13-17 18-24 35-44 45-54 **Audience details** United States: Kenosha County Wisconsin, Sheboygan County Wisconsin, Racine County Wisconsin, Brown County Wisconsin, Dane County Wisconsin, Milwaukee County Wisconsin, Waukesha County Wisconsin

#### Living Tobacco Free: Chris Logan November 14, 2023, 10:24 am

- Reach 3,833 people The number of <u>people</u> that saw your ads at least once.
- 99 link clicks to <u>here</u> The number of clicks on links within the ad that led to advertiser-specified destinations



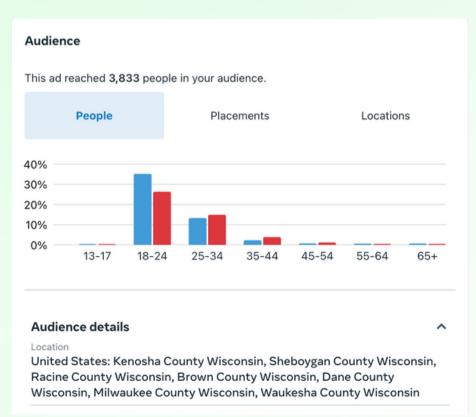
Performance
\$102.91 spent over 13 days.

Link clicks
Reach 3,833

Cost per Link Click -
Activity

3-second video plays

Link clicks
99



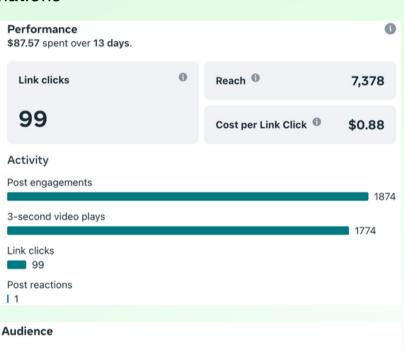
**Living Tobacco Free: Sherita Montgomery** 

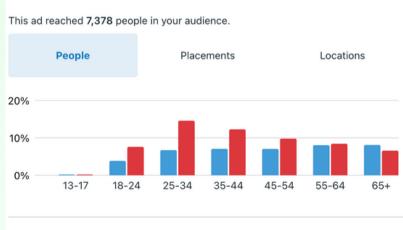
Published on: Thu Nov 16, 7:52am

- **Reach 7,361 people** The number of <u>people</u> that saw your ads at least once.
- 99 link clicks to <u>here</u> The number of clicks on links within the ad that led to advertiserspecified destinations

**Audience details** 







Location
United States: Kenosha County Wisconsin, Sheboygan County Wisconsin,
Racine County Wisconsin, Brown County Wisconsin, Dane County
Wisconsin, Milwaukee County Wisconsin, Waukesha County Wisconsin

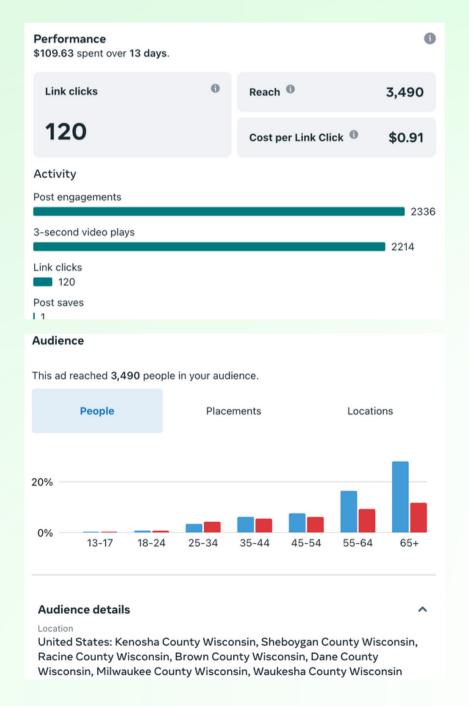
#### Living Tobacco Free: Allison Gorrilla Published on: November 14 at 10:33 AM

- Reach 3,490 people The number of people that saw your ads at least once.
- **120 link clicks to here** The number of clicks on links within the ad that led to advertiser-specified destinations



Living Tobacco Free: Using the Wisconsin **Tobacco Quit Line** 

Learn more



#### **Center for Black Health & Equity Ads**

Published on: November 16 at 7:15 PM

- Reach 88,356 people The number of people that saw your ads at least once.
- 93 link clicks to <u>here</u> The number of clicks on links within the ad that led to advertiserspecified destinations



